



Ocean Wise™

A Vancouver Aquarium Conservation Program

Canada's leading sustainable seafood program

Overfishing is the number one problem facing the world's oceans.

Whether it's canned tuna from the supermarket or spicy tuna rolls from a sushi restaurant, casual fish & chips or classy fine-dining, it is now easier than ever to find and enjoy Ocean Wise™ sustainable seafood across Canada. Founded in January 2005 by the Vancouver Aquarium, Ocean Wise is Canada's leading sustainable seafood program since launching nationally in 2009.

The Ocean Wise symbol on a restaurant menu, retail display or store product is your assurance of making ocean-friendly seafood choices.

Did you know?..

- Ocean Wise works with over 290 partners across Canada at more than 2,700 locations.
- Ocean Wise partners include restaurants, retailers, suppliers, culinary schools, universities and sports & entertainment centres.
- In 2009, Ocean Wise welcomed over 120 partners! These partners came from restaurant, retail and supply sectors.
- Ocean Wise announced national status in April 2009 at a special event in Toronto.
- Ocean Wise program partners stretch across Canada from Victoria to Halifax.
- Ocean Wise is the winner of the 2009 Pinnacle Award for Supplier of the Year.

To learn more about Ocean Wise and our partners please visit oceanwise.ca and follow us on Twitter at twitter.com/ocean_wise

